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## ***Trash Talking in Virtual Communication: A Study of Community Symbolic Interactions Game Online Pubg Mobile Nostra Bone***

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### ***Abstract***

*This research discusses communication behavior trash talking what happens inside game online PUBG Mobile through virtual communication features viz chat and voice chat which allows users to interact with other players. This research aims to analyze behavior trash talking Nostra Bone teenager in play game online PUBG mobile. The type of research used is descriptive qualitative. Primary data was obtained based on the results of observations and interviews with the Nostra Bone youth group, a community game online PUBG Mobile in Bone Regency, South Sulawesi Province. Research shows that behavior trash talking what Nostra Bone teenagers do when playing game online PUBG Mobile, namely the motivation and duration of playing PUBG Mobile which varies depending on each player's preferences, use of features chat and voice chat which is used to communicate virtually between players, and trash talking when playing PUBG mobile, it takes the form of aggressive communication carried out by players, among others flaming, that is, send chat and voice chat which is offensive in nature in the form of using harsh words, insulting or degrading other players.*

***Keywords:*** *Trash talking; Symbolic interaction; Virtual communication; Flaming.*

### **INTRODUCTION**

Communication and trash talking are two concepts that have a complex relationship, especially in the context of social interaction and verbal communication. As is known, in social interaction humans communicate verbally and non-verbally. Social interaction and trash talking have close relationships, especially in the context of communication between individuals or within groups. Trash talking it often appears in situations where individuals interact in groups, such as in sports matches, video games, in certain social settings, or even in everyday conversation. This shows that trash talking is a subcategory of communication, although more negative in nature.

According to Kwak & Han, types of behavioral traits toxic player which is usually done by players including flaming, namely sending chats that are offensive and committing cyberbullying, namely annoying other players repeatedly (Haewoon Kwak, Jeremy Blackburn, and Seungyeop Han, 2015). Trash talking can be used to assert or question social hierarchies

within groups. This can occur in the form of lowering status or showing dominance. In some cases, trash talking can trigger conflict between individuals competing for a higher social position in the group. This can be a way to motivate yourself or your peers in the group but can also affect the dynamics of the group as a whole.

On the game online, there is a virtual communication feature that allows users to interact with other users via chat rooms, MUD&Bot, and multimedia. Game online can be a place to meet new people and build social relationships. Players often form communities within the game, talking about the game or other topics, or even organizing meetups in the real world.

Because of the diversity of players in game online, It is important to understand ethics and tolerance in communicating virtually. This includes avoiding the use of abusive, demeaning or verbally abusive language towards other players. However, this behavior is not uncommon trash talking used as a way to motivate yourself or annoy opposing players. Deep virtual communication game online often necessary to achieve certain goals in the game. Players must collaborate, strategize, and coordinate with their teams through chat or voice communication. Lotsgame online allows players to communicate via chat feature (chat) in the game. In this way, interaction between players occurs globally, both as a team and in general conversation.

Communication behavior trash talking in teenagers is a phenomenon that is increasingly emerging in their communication culture. Trash talking refers to the use of harsh, insulting, or degrading language in a communication context, especially in competition or conflict. Firdaus revealed that it was the player who carried out the behavior toxic more correctly trash talking usually expresses emotions verbally conveying frustration caused by the opponent's teasing (Muhammad Rizqi Aditya Firdaus, and Sidiq Setyawan, 2022). This can trigger a variety of emotional responses in the individual who receives it. Message recipient trash talking may feel angry, insulted, or threatened. This can impact their emotional well-being and disrupt their mood during social interactions.

Usage trash talking in game online raises questions about civility and ethics in the environment daring. Despite serious competition, there is still hope to communicate respectfully towards other players. Lots platform game online has policies governing player behavior, including restrictions on abusive language and detrimental behavior. Violation of these rules can result in sanctions, such as a ban from playing. Usage trash talking in game online may vary depending on culture and community game certain. In some communities, trash talking may be considered part of cultural norms, while in others it is considered inappropriate.

The Bugis Bone community upholds culture *sipakatau*, *sipakainge*, and *sipakalebbi* good luckis an important element that is an inseparable part and influences the way individuals and communities interact in Bugis Bone society, of course in contrast to communication behavior trash talking. Trash talking can influence relationships between individuals in certain situations. This can damage friendships, create animosity, or even trigger physical conflict in some cases. Although in certain groups, trash talking can also be considered as part of habits in interacting or communicating.

This happened to the Nostra Bone youth group, a community game online PUBG Mobile which consists of gamers Adolescent boys who tend to use games in their gaming activities trash talking in playing PUBG Mobile, so this research is important because it has a significant impact on adolescent development. Behavior trash talking can affect a teenager's mental health, causing stress, depression or low self-esteem. In addition, this behavior can affect social relationships, trigger interpersonal conflicts, or damage friendships, in the context of playgame online PUBG Mobile trash talking can interfere with focus, performance and playing ethics.

In online games, PUBG Mobile, communication is mostly done through text or voice, without facial expressions or body language. This can make messages sometimes sound harsher than intended. In order to create a healthier playing environment, many communities gamer and platform game online campaigning for civility and educating players about the dangers and negative impacts of trash talking. It is important for players to understand the limitations and consequences of using derogatory language in game online and strive to communicate politely and ethically.

In order to optimize this relationship, it is important to recognize that trash talking is not a recommended form of communication in many contexts. By understanding the negative impacts trash talking, individuals can learn to communicate better, more politely, and more ethically. Replacing it with more positive, polite and empathetic communication can support healthier and more harmonious social interactions. In the Al-Quran, there are many verses that teach the importance of speaking ethically and politely. One verse that reflects these values is in the QS. Al-Baqarah/1:83.

This verse emphasizes the importance of speaking kind words, and also teaches the importance of doing good to parents, family, orphans and the poor. This is one example of how the Al-Quran encourages polite, affectionate and ethical communication in social interactions.

Based on the phenomenon mentioned above, it is interesting to observe that the use of trash talking often raises questions about ethics in social interactions. Is this acceptable in certain contexts, such as in sports or games, or is it always considered inappropriate? These are questions that must be considered in the analysis of the relationship between social interaction and trash talking.

## **RESEARCH METHODS**

This research uses a qualitative approach. According to Kriyantono, qualitative research starts from observations in the field (excavating and collecting data) and then draws theoretical conclusions (Rahmat Kriyantono, 2021). Meanwhile, according to Moleong, it is research that uses a naturalistic approach to seek and find meaning or understanding of phenomena in a setting with a special context (Lexy J. Moleong, 2009).

The data source is the subject from which the data is obtained (Suharsimi Arikunto, 2013). The data source used by researchers as research data is a group of teenagers who are members of the PUBG Mobile Nostra Bone online game community. Determining informants is carried out using techniques purposive sampling, this technique is a sampling technique that produces informants who are obtained based on the interests and objectives of the research. According to Kriyantono purposive sampling is selection based on certain criteria made by researchers based on research objectives (Suharsimi Arikunto, 2013). The criteria for informants in this research are: teenagers who are members of the community game online PUBG Mobile Nostra Bone, actively playing game online PUBG Mobile and has a tendency to use trash talking in play game online PUBG Mobile.

## **RESULTS AND DISCUSSION**

### **Motivation and Duration of Playing PUBG Mobile**

Virtual communication plays an important role in the ecosystem game online like PUBG Mobile, allows players to collaborate, compete and interact with other players globally. This has expanded the gaming experience and promoted industry growth eSports. In online games like PUBG Mobile, virtual communication is key to playing as a team. Players need to communicate with their teammates to plan strategies, share important information, and provide instructions when playing together.

Deep virtual communication game online refers to the interactions and exchange of information between players that occur in an online gaming environment. Virtual communication is not only part of the game, but also an important element of the social gaming experience. This can increase gaming satisfaction, help players to learn from each other, and develop their social skills. Deep virtual communication game online has a huge impact on how players interact, cooperate and enjoy the game.

Each player (game player) have different motivations that drive them to play. Based on the results of interviews with informants consisting of the PUBG Mobile Nostra Bone community, the motivation of online game players varies from one player to another. They can feel some or all of these motivations when playing online games. One of them is because of the visual appeal of the game.

PUBG Mobile displays very high quality graphics, with detailed and realistic environments. These graphics include sharp textures, realistic lighting, and impressive visual effects. PUBG Mobile has a variety of interesting costumes and weapons, including skin creative for characters and weapons, it gives players the opportunity to express them selves and make their characters unique. Visual effects such as explosions, bullet effects, and other particle effects create an impressive sensation in battle. Sounds in PUBG Mobile, such as bullet sounds, vehicle sounds, and character dialogue, also contribute to the visual appeal by providing an immersive audio experience.

The strong visual appeal is one of the main factors in the popularity of this game, making it one of the online games with impressive and immersive graphics. Game online is game played over the network where players can play simultaneously (multiplayer) directly, even though they are far away, and interact virtually via messages (chat) or sound (voice). According to Kim et al., online games are games that can be enjoyed by many people simultaneously via a communication networkonline (Rahmat Anhar, 2014). In the meaning of game online as a network game played via an internet connection.

As with motivation, the duration or duration of playing online games can vary greatly between different players. Likewise with the time or duration for playing game online, because it depends on the individual preferences, commitments and routines of each player and so has no fixed boundaries or standards. Some players only play for a few minutes each day, while others can spend hours each day.

### **Use of Chat and Voice Chat Features**

Deep virtual communication game online refers to the interactions and exchange of information between players that occur in an online gaming environment. Virtual communication is not only part of the game, but also an important element of the social gaming experience. This can increase gaming satisfaction, help players to learn from each other, and develop players' social skills. Deep virtual communication game online has a huge impact on how players interact, cooperate and enjoy the game.

Virtual communication is generally carried out by a community, namely the term virtual community. Generally, these social groups are built based on secondary relationships, so that their grouping is based on the likes and needs of community members for the group (Burhan Bungin, 2006). Virtual communication carried out by the community game online Nostra Bone in playing PUBG Mobile is needed to collaborate, create strategies, and coordinate with the team via chat or voice chat. Feature usage chat and voice chat can increase a team's chances of winning and make the PUBG Mobile playing experience more enjoyable

Usage voice chat has the advantage of allowing communication real time which is faster and more efficient. As Severin expressed about virtual communities, virtual communities and interactivity are two of several basic concepts that are part of virtual communication (Werner J. Severin, 2001). Virtual communication is communication in which the process of sending and receiving messages using (via) cyberspace/interactive virtual space, which is one part of the innovations from the development of old media into new media (Werner J. Severin, 2001). During the game, features chat and voice chat It is very important in organizing game strategies with teammates or other players during the match as a form of communication between players. Good use of features chat and voice chat can increase a team's chances of winning and make the PUBG Mobile playing experience more enjoyable.

Voice chat is a feature that allows players to speak directly with their teammates during the game. Using voice chat has the advantage of allowing communication real time which is faster and more efficient. In accordance with the concept of virtual community, according to Severin, virtual community and interactivity are two of several basic concepts that are part of virtual communication. The PUBG Mobile virtual community is a community online which consists of PUBG Mobile game players who gather virtually to share information, experiences and interact with each other. This community can be found in various platform online, including websites, forums, social media, and messaging applications.

According to Severin, virtual communities are communities that appear more in the world of electronic communication than in the real world. Room chatting, email, sweet and discussion groups via Electronics is a new example of media that can be used by communities to communicate with each other. In their activities, PUBG Mobile players can use voice chat to coordinate tactics and strategy more effectively, provide quick warnings to teammates about threats or findings, ask for help or provide assistance in battle as well as talk socially and increase team interaction.

Use of the microphone (on mic) in PUBG Mobile makes communication between players very easy during the game. Using a microphone, players can talk directly to their teammates. This allows for better coordination of tactics, such as attack planning, resource use, and strategic movement. Players can have fun, talk about strategy, or even share stories during the game. This model is what is called symbolic interaction theory, this theory views interpersonal relationships as a system and interprets meaning in human interactions (Katherine Miller, 2005). Interaction between players in PUBG Mobile allows players to talk to each other directly, which can enhance the social aspect of the game and allow players to build in-game friendships and expand their networks with other players they meet online.

As research by Kowert, et al., revealed that online gaming has the potential to provide social benefits for shy individuals by allowing them to overcome their traditional social difficulties and generate new friendships (Rachel Kowert, Emese Domahidi, and Thorsten Quandt, 2014). It can be further illustrated that interaction between players in PUBG Mobile is hsymmetrical connection. According to Littlejohn and Foss, symmetrical relationship or symmetrical relationship is, where two people respond to each other in the same way. Power clashes are precisely like this; one of the interlocutors emphasizes control; others respond by imposing control as well. The first person responds again in the same way, so a conflict occurs. However, symmetrical relationships do not always involve power struggles. The two perpetrators either gave a passive response, a counter response, or even both acted to protect each other (Stephen P Littlejohn dan Karen A Foss, 2008).

Many players play PUBG Mobile to build social relationships with their friends who also play this game. Playing online games allows players to build social relationships with other players, both friends in the real world and friends they meet online. Online games often include elements of social interaction such as in-game chat, groups, or guilds, which make players feel involved in a community.

### **Trash Talking while Playing PUBG Mobile**

Based on the characteristics of aggressive communication styles proposed by Sherman, these include having the characteristics of frightening, threatening, loud, hostile, rude behavior, explosive fighting, intimidation, bullying, sarcasm, threatening, flaming, and insulting (R Sherman, 1999), overall refers to communication behavior trash talking which tends to be done by gamers online in gaming activities.

In general flaming and cyberbullying happened in the PUBG Mobile game on the Nostra Bone gaming community, players used harsh words, insulted or demeaned other players via chat ingame or voice communication. All shapes flaming This can ruin the gaming experience and create an unpleasant environment with in game. Another illustration of why players often do it trash talk caused by a lack of self-control when playing PUBG Mobile. This is in accordance with the concept offered by Saarinen, which is one of behavior toxic game online that is trash talk, can be defined as the use of hostile expressions towards other users of online communications. Common features include various text components such as offensive language, intimidation, negative comments, disrespect and sexual harassment (Teemu Saarinen, 2017).

In practice, the digital era and the development of social media have played an important role in increasing the prevalence and impact of trash talking. In the digital era trash talking has become more accessible and widespread, especially in online gaming. Just like research conducted by Wibowo, which revealed that player PUBG Mobile does trash talking due to motivations such as emotions, accidentally sending impulsive comments, feeling bored, showing ego, even just for entertainment (Megan Febry Wibowo and Sidiq Setyawan, 2021). Usage trash talking in game online is a common and controversial phenomenon in the community gamers. This refers to the use of abusive, insulting, or degrading language by a player during a gaming session game.

In many games online, especially competitive ones such as shooting games or online sports games, trash talking often used as a way to motivate yourself or annoy opposing players. The adrenaline rush of competition can encourage players to use more aggressive language. Game often triggers strong emotions, including frustration, anger, or euphoria. Trash talking can be a way for players to express these emotions. However, this can also ruin the mood in the game and trigger conflict.

Insulting an opposing player's skills in PUBG Mobile refers to behavior that belittles or belittles their abilities in a rude or inappropriate manner, mocking or provoking an opposing player to make them angry or frustrated, laughing at or belittling an opposing player for poor performance in the game, for example, if they often die or fail to achieve the goal in the game. This will provoke emotions, especially if it is done repeatedly.

What was stated previously is in line with Naweed and Lastella's thoughts, which revealed that one of the behaviors that can disrupt the game is trash talk. Trash talk illustrated when the movement performed leads to the purpose of mocking the opposing player so that it can disturb the opposing player, where the game aims to entertain, but with trash talking it actually creates greater competition (Sidney Irwin, Anjum Naweed, and Michele Lastella, 2021).

Candrakusuma et al., outlined that the use trash talking there are different ones, some do it for strategic purposes and there are also those who do it just for entertainment. Perception of trash talking It can vary between individuals, what one player finds problematic but not bothersome to another. Not all players feel bothered or intimidated by trash talking when playing PUBG Mobile, each player has a varying level of tolerance for this type of communication.

Differences in perception of use trash talking expressed by Candrakusuma, that cognition influences the player's view of the game, this difference can be divided into two categories, namely viewing the game as a serious thing and on the other hand as something that is not serious. This difference is the reason the players do it trash talking there are different ones, some do it for strategic purposes and some do it just for entertainment (I G N Oka Candrakusuma, N M R Amanda Gelgel, and A D Pradipta, 2017).

Likewise with the reactions of each player in real life that arise when performing trash talking, varying responses are expressed depending on each individual. Trash talking can trigger emotional responses, such as anger, frustration, or feeling insulted. Target player trash talking bringing these feelings into real life, which can influence their mood and daily interactions. Trash talking can influence aggressive behavior in real life, someone who is used to provocative or derogatory communication in games will tend to use similar behavior in social interactions outside of games.

## **CONCLUSIONS AND RECOMMENDATIONS**

### **Conclusion**

Behavior trash talking what Nostra Bone teenagers do when playing game online PUBG Mobile consists of: First, motivation and duration of playing PUBG Mobile, namely each player (game player) have different motivations that encourage them to play, namely because of the attractive and quality visual/graphic appeal of the PUBG Mobile display, in playing PUBG Mobile players can earn money from PUBG Mobile competitions and tournaments, as well as the duration used during play varies depending on the player's preferences. Second, use of features chat and voice chat which is used to communicate virtually between players. Third, trash talking When playing PUBG mobile, it takes the form of aggressive communication carried out by players, including: flaming, that is, sendchat and voice chat which is offensive in nature in the form of using harsh words, insulting or degrading other players.

### **Suggestion**

Research on communication behavior trash talking on the community game online Nostra Bone is very relevant for understanding its impact on individual and societal development, so it has implications for helping developers game and those managing the platforms to develop stricter policies regarding behavior toxic, including trash talking, and apply appropriate sanctions. Can help understand how behavior trash talking in game affects relationships between players and their satisfaction in playing. This can provide insight into how to promote positive social interactions in a gaming environment. As well as becoming a basis for further research to identify effective strategies in reducing or overcoming it trash talking in game, as well as understanding the psychological factors that influence this behavior in self control.

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